2017 CRITICAL VISUAL LITERACY SUMMER INSTITUTE

UBC VANCOUVER
10:00 am - 4:00 pm

JULY 5-6, 2017

REGISTER BY MAY 24
non-credit participation

PROGRAM OVERVIEW

"...there is a focus on the use of technology, on access to digital tools and a great importance for students to develop the skills to be able to determine what they read and view as being valid"

With the implementation of the new curriculum in British Columbia for K-9, and the drafts set to be piloted at the secondary level in the coming academic year, there is a focus on the use of technology, on access to digital tools and a great importance for students to develop the skills to be able to determine what they read and view as being valid. This is especially significant in the current climate of "fake news" and "alternate facts" where one is able to easily produce something plausible. However, there has been much attention to the production of the written text as a means to develop students' critical skills when reading print. And while new curricular documents tout the importance of developing visual analytical skills among students of all ages, there still appears to be a lack of resources, and time provided for

teachers to learn how to use these tools and consider how they might implement these tools in their classrooms. This course will introduce such resources and tools to teachers.

INSTRUCTORS

Claire Ahn is a doctoral candidate in the Department of Language and Literacy Education. Her research interests include visual literacy, visual rhetoric and teacher education. Prior to graduate studies Claire was a high school English teacher for ten years, and is currently teaching courses in the BEd program at UBC.

Ernesto Peña is a doctoral candidate in the Department of Language and Literacy Education. His research interests include visual literacy, semiotics, visual rhetoric and design education. Prior to graduate studies, Ernesto was a professional designer and consultant, he is currently currently teaching in the Master of Education Technology program at UBC.

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